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# Indian Financial Sector: Challenges and Prospects



**Guest Editor:** 

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# Analysis of Growth in Deposits And Advances of Selected Banks In India

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### Abstract:

Banks are playing a fundamental role in the growth of economy of the country. A bank is an institution engaged in accepting deposits and granting loans. One of the important role of the banking industry is to channelize the deposit money for the purpose of the lending activity. A pattern of deposit and lending is one of the important factors which affect the profitability and risk management of a bank. The objective of the research study is to analyze the difference between the deposits and advances of three scheduled banks. One bank from each sector (Public, Private and Co- operative) are selected for the study and the research period is from 2013 to 2017. The  $x^2$  or chi square test was used for the purpose of hypothesis testing. The result shows that  $x^2$  or chi square test value is smaller than table value, it means that there is significant difference between the growth rate of deposit and advance of selected banks under the study.

Key Words - Banks, Deposits, Advances

#### Introduction

The deposit is the amount that is kept with the bank by customers for the safety and earning interest. On the other hand, the advance is the amount that the bank lends to the individual and corporate bodies in order to earn income. One of the important roles of the banking industry is to channelize the deposit money for the purpose of the lending activity. A pattern of deposit and lending is one of the important factors which affect the profitability and risk management of a bank. The banking sector has been at the forefront of the financial sector and its operations & working have a large impact on the economy of the nation.

### Review of Literature

- 1. Selvakumar M., (2010)<sup>1</sup> The author concluded that there was no significant difference in the growth rate of the deposits, advances, income, expenditure and profit of Regional Rural Banks (RRBs) in the other states of India and RRBs operating in Tamil Nadu.
- 2. Shollapur M. R.,  $(2010)^2$  This paper was an attempt to analyze the fund management in the banking industry. The author used 12 public sector banks as a sample for the study and did a study of the period from 1999-2000 to 2006-07. The sources and uses of funds as represented by the various items of liabilities and assets contained in the balance sheets, which were considered for the purpose of analysis. Similarly, items such as interest cost, interest income were drawn from the profit and loss accounts of these banks. The study showed that the

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overall cost of funds, in terms of cost of deposits, as well as cost of borrowings for the banking industry, as a whole, has maintained a decreasing trend.

## Objective of the Study

1. To analyze the growth of deposit and advances of three scheduled banks.

## Hypothesis of the Study

- 1. There is no significant difference between the growth of total deposits of selected banks under the study.
- There is no significant difference between the growth of total advances of selected banks under the study.

### **Tool Used**

Testing of the above hypothesis was done by analyzing the growth of demand deposits saving deposits, term deposits, total deposits, priority-sector advances, non-priority sector advances and total advances of selected banks. Mean, Standard Deviation, Karl Pearson Correlation & Chi square or X<sup>2</sup> test was used for the purpose of hypothesis testing.

## Sample for the Study:

The present research study is analytical in nature. The Random sampling method was used for taking samples for the study. Numerous Public Sector, Private Sector, and Co- operative Sector banks are operating in India. So, for the convenience of the present research study, one prominent banks from each sector are selected for the study. Samples are as follows

- 1. Public Sector Bank State Bank of India (SBI)
- 2. Private Sector Bank Industrial Credit and Investment Corporation of India (ICICI)
- 3. Co- operative Sector Bank The Nashik Marchant Co-operative bank Ltd.

### Data Analysis and Interpretation: Deposit:

There are two general types of bank deposits: Demand deposit and Time deposits. Demand deposits are the placement of funds into an account that allows the depositors to withdraw his or her funds from the account without warning or with less than seven days notice. A time deposit is an interest- bearing deposit held by a bank or financial institution for a fixed term whereby the depositor can withdraw the funds only after giving notice. The total deposit of selected bank is show below the table.

Table No. – 1
Total Deposits of Various Banks (In Corer)

Year	CDI Corer)			
	SBI	ICICI	NAMCO	<b>v</b> 2
2013	1202739	292613		$X^2$
2014	1394408 (15.93)		14014	11.87
2015	1576793 (13.07)	331913(13.43)	12219(-13.79)	
2016		361562(8.93)	13804(12.97)	
	1730722 (9.76)	421425(16.56)	14482(4.92)	
2017	2044751 (18.14)	490039(16.28)	. ,	
Mean	1589882.6	379510.4	16067(10.95)	
S.D.	144049.09	The second secon	141172.2	
	Source: A	77640.55	1382.63	

Source: Annual Bank Report SBI, ICICI, NAMCO

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From the above table, it was found that total deposits of all the SBI & ICICI banks, are showing an increasing trend from the year 2013 to 2017. On the other hand, total deposits of NAMCO bank are showing a decreasing trend in the year 2014. According to Karl Piarson correlation the deposit correlation value of SBI & ICICI banks 0.99. It means that there is High positive correlation between SBI & ICICI bank deposits. According to Karl Piarson correlation the deposit correlation value of ICICI & NAMCO banks 0.78. It means that there is High positive correlation between ICICI & NAMCO bank deposits. According to Karl Piarson correlation the deposit correlation value of SBI & NAMCO banks 0.75. It means that there is High positive correlation between SBI & NAMCO bank deposits.

In  $X^2$  table degree of freedom 8 level 0.05 or 0.01 table value is 15.51 and 20.09. This table  $X^2$  value is 11.87 smaller than table value. It means there is no significant difference between the growth of total deposits of selected banks under the study this hypothesis is true.

### Advances:

When a fund provided by the bank to a business corporation or an entity for a specific purpose to be repayable after a short duration is known as advances. Advances by commercial banks are made in different forms such as demand loan, term loan, cash credit, overdraft etc. The Total advances in selected bank show in below table.

Table No. 2
Total Advance of Bank (In Corer)

Year	SBI	ICICI	NAMCO	$X^2$
2013	1045616	290249	9103	6.27
2014	1209828(15.70)	338702(16.69)	9440(3.69)	
2015	1300026(7.45)	387522(14.41)	9357(0.88)	
2016	1463700(12.59)	435263(12.31)	9392(0.37)	
2017	1571078(7.33)	464232(6.65)	9089(3.24)	
Mean	1318049.6	383193.6	9276.2	
S.D.	207059.31	70560.93	167.19	-

Source: Annual Bank Report SBI, ICICI, NAMCO

From the above table, it was found that total advance of all the banks, are showing an increasing trend from the year 2013 to 2017. According to Karl Piarson correlation the advance correlation value of SBI & ICICI banks 0.99. It means that there is High positive correlation between SBI & ICICI bank advances. According to Karl Piarson correlation the advance correlation value of ICICI & NAMCO banks 0.00. It means that there is No correlation between ICICI & NAMCO bank advances. According to Karl Piarson correlation the advance correlation value of SBI & NAMCO banks -0.01. It means that there is Low Negative correlation between SBI & NAMCO bank advances.

In  $X^2$  table degree of freedom 8 level 0.05 or 0.01 table values is 15.51 and 20.09. This table  $X^2$  value is 6.27 greater than table value. It means there is no significant difference between the growth of total advance of selected banks under the study this hypothesis is true.

### Conclusion:

By analyzing the total deposits and total advance of selected banks, it was found public sector banks have more than deposits and advances in comparison to private and co-operative sector banks. The  $X^2$  or chi square test was used to find out whether there is any significant difference between the growth rate of deposits and advances of banks under the study or not.

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From the analysis, it was found that the calculated  $X^2$  or chi square test value is smaller than the table value for total deposits and total advances. Here, table value is 15.51 and 20.09 at 0.05 or 0.01 level of 8 degree of freedom. In conclusion, it can be said that there is conclusive evidence which significantly proves that null hypothesis is accepted as there is a significant difference between the growth rate of deposits and advances of banks.

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